



FIRST TIME FAN GUIDE

SEASON 2019 - 20



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WELCOME TO SWINDON TOWN FC

FIRST TIME FAN GUIDE

**THE SWINDON TOWN
FIRST TIME FAN GUIDE
HAS BEEN DESIGNED
TO HELP YOU AS A
SUPPORTER GET THE
MOST OUT OF YOUR VISIT
TO THE COUNTY GROUND.**

The guide contains all the information you require to have an enjoyable day with us and includes directions to the stadium, where to park, matchday activities, family fun and food and drink options.

Here at Swindon Town Football Club we take pride in ensuring that supporters of all ages have a memorable match day experience - irrespective of the result.

We would like to thank you for purchasing tickets and wish you a safe journey both to and from the stadium and we look forward to welcoming you to Swindon Town.



PURCHASING **TICKETS** & **PRICES**

WE OFFER **FANTASTIC PACKAGES FOR FAMILIES** HERE AT SWINDON WITH GREAT SAVINGS ON MATCH DAY PRICES. THESE ARE AVAILABLE IN BOTH THE ARKELLS & DON ROGERS STANDS - PRICED BELOW. PLEASE NOTE: SEAT LOCATION IS OFFERED ON A BEST AVAILABLE BASIS.

FAMILY PACKAGE 1
1 ADULT & 2 UNDER 18S **£32**

FAMILY PACKAGE 2
2 ADULTS & 1 UNDER 18 **£48**

FAMILY PACKAGE 3
2 ADULTS & 2 UNDER 18S **£53**

TICKET TYPE	ARKELLS & DON ROGERS NATIONWIDE STAND	BUZZ GYM TOWN END STAND
ADULT	£23	£19
OVER 65 / STUDENT	£17	£15
UNDER 21	£10	£10
UNDER 18	£6	£6
UNDER 11	£2	£2
WHEELCHAIR (INC FOC CARER)	£17	£15

Tickets can be purchased in advance online or in store via our E-Ticket Website: www.eticketing.co.uk/swindontown/

Tickets can also be purchased on match days from the club shop or from the match day windows located next to the STFC Store. Both cash and card are accepted. **Please note** if purchasing on matchdays to arrive in plenty of time to avoid queues.



THE COUNTY GROUND STADIUM

- **Home supporter** areas in the Don Rogers & Nationwide, Buzz Gym Town End and Arkells
- Our designated **new Family Area** is located in D1U – D2U
- We have **Wheelchair Spaces** for home supporters located at the front of each stand in a covered section. One ticket allows 1 x wheelchair user and a complimentary carer access to the ground.



50
wheelchair
spaces



THE MATCH TICKETS



These can be purchased in store or over the phone by contacting the club shop 0330 002 1993.



GETTING HERE

TRAVELLING FROM THE EAST AND WEST >>

Leave the M4 at Junction 15. Take the Commonhead Roundabout. Turn left onto the A4259 Marlborough Road. Take the 2nd exit at the roundabout onto Queens Drive. At the next set of roundabouts take the 3rd exit onto County Road. The entrance to the ground is on the first right.

TRAVELLING FROM THE MIDLANDS >>

Take the M40 to Junction 9. Then take the A43, A34 and then the A420 into Swindon. At Drakes' Roundabout turn onto Queen's Drive. At the next set of roundabouts take the 3rd exit onto County Road, the entrance to the stadium is the first right.

TRAVELLING BY TRAIN >>

From the front of the station turn left onto Station Road. Facing the White House pub, head right onto Corporation Street. At the traffic lights turn left onto Manchester Road. At the end of Manchester Road turn right onto County Road. The entrance to the stadium is the second left. This walk should take approximately 10 minutes.

TRAVELLING BY BUS >>

Queens Drive and Fleming Way are the nearest roads with bus stops. Buses that stop here are numbers 1A, 5, 13, 14 and 23.

PARKING >>

There are limited spaces available at The County Ground at a cost of £10, but there are several Town centre car parks situated half a mile from the stadium. There is nearby street parking and several match day car parks. Parking for home fans is also available at Drove Primary School for £5.

SWINDON TOWN FOOTBALL CLUB
THE COUNTY GROUND, SWINDON, WILTSHIRE, SN1 2ED

Reception **0330 002 1879**
Ticket sales **0330 002 1993**
swindontownfc.co.uk
stfcdirect.com



THINGS TO DO FOR **ALL THE FAMILY**

HERE AT SWINDON TOWN FOOTBALL CLUB WE PRIDE OURSELVES ON BEING A FAMILY FRIENDLY CLUB AND OFFERING MORE THAN JUST THE 90 MINUTES TO THE MATCH DAY EXPERIENCE. WE WERE RECENTLY AWARDED THE EFL FAMILY EXCELLENCE AWARD FOR 2019.

For 2019/20 we have launched our new Family Fan Zone located in the Don Rogers/Nationwide stand concourse and at the back of the stand.

There are a variety of activities for young reds pre-match including;

- Large inflatable football pitch and penalty kick challenge
- Live music
- Food and Drinks stalls
- selfie boards
- colouring in and competitions
- FIFA tournaments
- a man of the match photo booth
- Alan Maze's puzzle game
- Face painting at selected games
- Rockin Robin and 1st Team player appearances
- We also have our unique Half Time entertainment the Relish Challenge offering supporters the chance to battle it out on the pitch and hospitality places for the next game, keep an eye on our social media to enter.





MY FIRST GAME

A NEW INITIATIVE WE LAUNCHED FOR THE 2018/19 SEASON AND OFFERS **ALL UNDER 14S** ATTENDING THEIR **VERY FIRST MATCH** A MEMORABLE MATCH DAY EXPERIENCE AND A MEMENTO OF THEIR DAY HERE AT THE COUNTY GROUND.

It offers young fans an opportunity to get pitch side pre match where they will receive a personalised my first game certificate, match day lanyard and a photo courtesy of our official photographer with our club mascot Rockin Robin. They will also be emailed a unique 'My First Game Mascot offer' to be redeemed against any future games for that extra special match day experience.

All you need to do is **purchase your match ticket** and then email **Danny Lee dannyl@swindontownfc.co.uk** no later than 3pm the day before the game and we can book you in.





FOOD & REFRESHMENTS

WE HAVE ANY **ABUNDANCE** OF **FOOD & DRINK** OPTIONS HERE AT SN1 OFFERING A GREAT CHOICE OF MATCH DAY CATERING. SERVING EVERYTHING FROM HOT AND COLD DRINKS, TO BURGERS AND PIES ACROSS ALL CONCOURSES.

We also have kids kiosks offering snack packs and special items for those younger reds and these are located in both the Arkells and Don Rogers, Nationwide stand.

In addition to this we also have the Legends Lounge which is open to all home supporters with a valid a match ticket from 12pm on match days where fans can watch live Sky Sports TV and highlights whilst enjoying a drink at the bar as they soak up the atmosphere before kick off.





HOSPITALITY

ENJOY YOUR DAY WITH US WITH A
VARIETY OF HOSPITALITY OPTIONS
INCLUDING MASCOT AND CELEBRATION
PACKAGES FOR HOME SUPPORTERS.
WATCH THE GAME IN STYLE THROUGHOUT
THE 2019/20 CAMPAIGN IN EITHER OUR
LUXURIOUS AND AFFORDABLE IMAGINE
CRUISING SUITE OR OUR ROBINS SUITE.

Our Premier Suite, named after our Main Title Sponsors, offers guests and businesses a superb and unique matchday experience.

You will be welcomed and kept entertained by our brilliant Matchday Host upon arrival, served a delicious three-course meal and then you will be able to cheer on the boys from the very best seats in the stadium!

If you require any further information or would like to book a table in the **Imagine Cruising Suite**, then please call **0844 880 1086** or email **billie@swindontownfc.co.uk**.





STFC SUPERSTORE

WWW.STFCDIRECT.COM

**WHY NOT COME INTO STORE
AND PURCHASE A MATCHDAY
SOUVENIR? THE STORE IS
OPEN FROM 9AM UNTIL
KICK OFF AND THEN FOR 30
MINUTES POST-MATCH.**

We hope you have an enjoyable day and for any further ticket questions please do not hesitate to contact me on **0330 002 1993** or email dannyl@swindontownfc.co.uk

DANNY LEE
HEAD OF TICKETING, SWINDON TOWN FOOTBALL CLUB

You can find our official STFC Superstore at the far-right hand side of the town end stand where there is a variety of merchandise and memorabilia on sale.

