



AWAY FAN GUIDE

SEASON 2019 - 20



IMAGINE
CRUISING



coecapital
WEALTH MANAGEMENT



C|F|M
COTSWOLD
FARM MACHINERY





WELCOME TO SWINDON TOWN FC FIRST TIME FAN GUIDE

**THE SWINDON TOWN
AWAY FAN GUIDE HAS
BEEN DESIGNED TO
HELP YOU AS A VISITING
SUPPORTER GET THE
MOST OUT OF YOUR VISIT
TO THE COUNTY GROUND.**

The guide contains all the information you require to have an enjoyable day with us and includes directions to the stadium, where to park, matchday activities, family fun and food and drink options.

Here at Swindon Town Football Club we take pride in ensuring that supporters of all ages have a memorable match day experience - irrespective of the result.

We would like to thank you for purchasing tickets and wish you a safe journey both to and from the stadium and we look forward to welcoming you to Swindon Town.



PURCHASING **TICKETS** & **PRICES**

Tickets can be purchased in advance online or in store via our E-Ticket Website:

www.eticketing.co.uk/swindontown/

Tickets can also be purchased on match days from the club shop or from the match day windows located next to the STFC Store. Both cash and card are accepted.

Please note if purchasing on matchdays to arrive in plenty of time to avoid queues.

TICKET TYPE

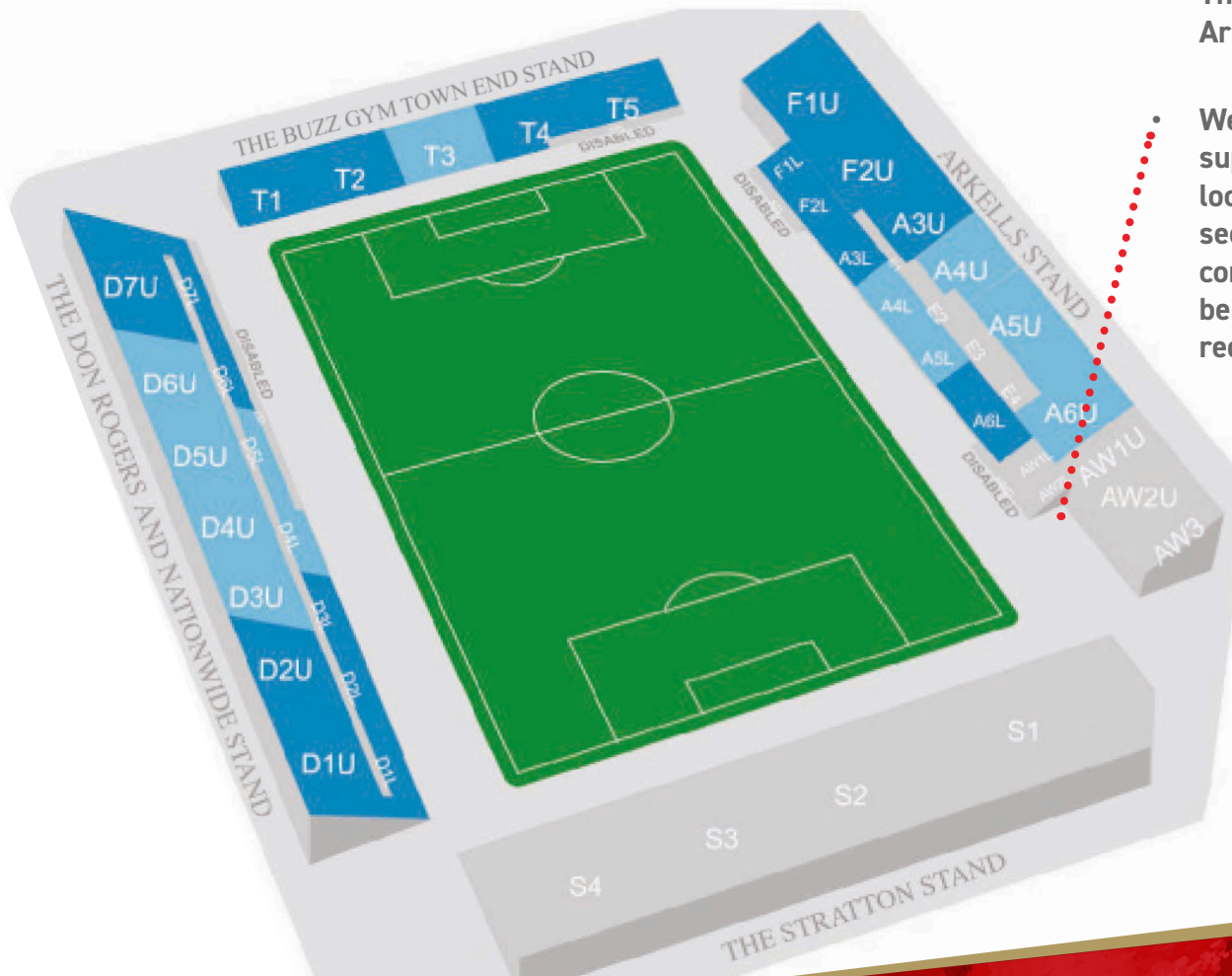
ARKELLS STAND AWAY

ADULT	£23
OVER 65 / STUDENT	£17
UNDER 21	£10
UNDER 18	£6
UNDER 11	£2
WHEELCHAIR (INC FOC CARER)	£17



THE COUNTY GROUND STADIUM

- The Away section is located at the far end of the Arkells Stand. It has a capacity of 900 supporters.
- We have 10 available wheelchair spaces for away supporters at the Energy Check County Ground, located at the front of the stand in a covered section. One ticket allows 1 x wheelchair user and a complimentary carer access to the ground. There will be 3 tickets included in your ticket allocation but if you require anymore do get in touch.



10
wheelchair
spaces



THE MATCH TICKETS



These can be purchased in store or over the phone by contacting the club shop 0330 002 1993.



GETTING HERE

TRAVELLING FROM THE EAST AND WEST >>

Leave the M4 at Junction 15. Take the Commonhead Roundabout. Turn left onto the A4259 Marlborough Road. Take the 2nd exit at the roundabout onto Queens Drive. At the next set of roundabouts take the 3rd exit onto County Road. The entrance to the ground is on the first right.

TRAVELLING FROM THE MIDLANDS >>

Take the M40 to Junction 9. Then take the A43, A34 and then the A420 into Swindon. At Drakes' Roundabout turn onto Queen's Drive. At the next set of roundabouts take the 3rd exit onto County Road, the entrance to the stadium is the first right.

TRAVELLING BY TRAIN >>

From the front of the station turn left onto Station Road. Facing the White House pub, head right onto Corporation Street. At the traffic lights turn left onto Manchester Road. At the end of Manchester Road turn right onto County Road. The entrance to the stadium is the second left. This walk should take approximately 10 minutes.

PARKING >>

There are limited spaces available at The County Ground at a cost of £10, but there are several Town centre car parks situated half a mile from the stadium. There is nearby street parking and several match day car parks. Parking for home fans is also available at Drove Primary School for £5.

SWINDON TOWN FOOTBALL CLUB
THE COUNTY GROUND, SWINDON, WILTSHIRE, SN1 2ED

Reception **0330 002 1879**
Ticket sales **0330 002 1993**
swindontownfc.co.uk
stfcdirect.com



BAR 71 & HOSPITALITY

IF YOU REQUIRE ANY FURTHER INFORMATION OR WOULD LIKE TO BOOK A TABLE IN THE IMAGINE CRUISING SUITE, THEN PLEASE CALL 0844 880 1086 OR EMAIL BILLIE@SWINDONTOWNFC.CO.UK.

There is an away supporters bar that will be in use for the 2019/20 season. Bar 71 opens from 12.00pm on a Saturday and 6.00pm for an evening kick off. Bar 71 is located towards the Stratton Bank at the end of the Arkells Stand. The bar serves both draught beer and lager as well as serving a selection of snacks as well as matchday programmes.

We can also offer selected hospitality options for away supporters for selected games. Watch the game in style throughout the 2019/20 campaign in our luxurious and affordable Imagine Cruising Suite!

Our Premier Suite, named after our Main Title Sponsors, offers guests and businesses a superb and unique matchday experience. You will be welcomed and kept entertained by our brilliant Matchday Host upon arrival, served a delicious three-course meal and then you will be able to cheer on the boys from the very best seats in the stadium!



BANNERS, **FLAGS** & SIGNS

SWINDON TOWN FOOTBALL CLUB
WANTS TO ENCOURAGE AN EXCITING
ATMOSPHERE AT ALL GAMES PLAYED
AT THE COUNTY GROUND STADIUM
AND ENCOURAGES FANS TO BRING
FLAGS, BANNERS & LARGE 'SURFING'
FLAGS - BUT THESE MUST ADHERE
TO THE GUIDELINES SET BY THE
STADIUM'S SAFETY TEAM.

Flags, Surfers & Banners - General

- SwindonTownFootballClubreservesthe right to refuse to allow flags, surfers or banners to be displayed, particularly if content is considered offensive, discriminatory, defamatory or inflammatory.
- Any item that Swindon Town Football Club or any of its employees believe could potentially be used as a weapon and/or compromise public safety is strictly prohibited and will be confiscated.

Flags

- Flags should be no bigger than 150cm in 6 depth or width. Flags should be presented to stewards prior to entry to the Stadium where they will be inspected and approved prior to entry. Anything above these measurements will be classed as a banner and will therefore require a fire certificate and will need to be registered with the Club.



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Banners

- Materials measuring more than 150cm x 150cm will be considered as banners.
- All banners and surfers should be made from, or treated with, fire-retardant material and a fire certificate must be produced. Proof of certification may be required whenever they are brought into the stadium.
- On occasion, where a Club designated sterile area (e.g. empty block of seats) is available within Stadium, it may be possible for banners to be placed in the sterile area. Permission to do so must first be obtained from the Club in advance via email at mark@swindontownfc.co.uk or, in circumstances where this is not possible, by the stand manager prior to entry on a matchday.



STFC SUPERSTORE

WWW.STFCDIRECT.COM

**WHY NOT COME INTO STORE
AND PURCHASE A MATCHDAY
SOUVENIR? THE STORE IS
OPEN FROM 9AM UNTIL
KICK OFF AND THEN FOR 30
MINUTES POST-MATCH.**

You can find our
official STFC
Superstore at the
far-right hand
side of the town
end stand where
there is a variety of
merchandise and
memorabilia
on sale.



We hope you have an enjoyable day and for any further ticket questions please do not hesitate to contact me on **0330 002 1993** or email dannyl@swindontownfc.co.uk

DANNY LEE
HEAD OF TICKETING, SWINDON TOWN FOOTBALL CLUB