



REAL PEOPLE
REAL EMOTION
REAL FOOTBALL



20  21
SEASON TICKETS

REAL FOOTBALL

Football has changed so much in the last few years. Some things have been good and have added to our game. Some haven't.

At Swindon Town, this season, and into next we want to take a stand and say this is what real football is. Real football is about emotion and passion, grit and determination - it's about big tackles, goals that hit the underside of the crossbar on their way in, hard work, commitment, obscene pieces of skill but most of all, it's about you, your friends and your family.

Real football is not waiting five minutes to be able to celebrate scoring a goal. It's not about prawn sandwiches - or walking out of Club Wembley halfway through the FA Cup Final's second half.

We want to make sure that football keeps all the things that made you, your parents and their parents fall in love with it, and Swindon Town.

We don't want to see the game sanitised. We want to keep the passion alive.

So, throughout this campaign, we're taking it back to the basics: real people, with real emotion, watching real football. That's it.



REAL PEOPLE

REAL

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2021

SEASON TICKETS



BUY NOW & SAVE

eticketing.co.uk/swindontown

0330 002 1993 select option 3
(£5 admin fee per Season Ticket when booking by phone)

Visit the STFC Store
(Before 2pm on matchdays)

MORE THAN JUST A TICKET

Real football involves a lot of loyalty – and the commitment of dedicating yourself to 23 home games-per-season is something that the club is hugely grateful for. Because of that, here's some of the things your season entitles you to:

- Your reserved seat for every home league fixture in 2020/21
- Savings on matchday prices
- Guaranteed seat for home cup fixtures if purchased in the window provided.
- 10% loyalty cash-back on all STFC Store purchases (must be redeemed by 31st May 2021)
- 260 loyalty points giving you priority access to big away games and cup competitions.
- Supporters who renew in Phase One will receive an additional 30 + loyalty to be redeemed against early away game priority.
- Monthly newsletter
- Competitions to win a variety of STFC prizes during the season
- PLUS loads of amazing partner offers

EMOTION

REAL FOOTBALL

MAGIN
RUISIN

BUY NOW & SAVE

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0330 002 1993 select option 3
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WHICH SEASON TICKET IS RIGHT FOR YOU?

ADULT: Aged 21-64 on 01/08/2020

CONCESSION: Senior aged 65 on
01/08/2020, Student in full-time education,
Registered disabled (Free Helper)

UNDER 21: Aged 18-20 on 01/08/2020

UNDER 18: Aged 11-17 on 01/08/2020

UNDER 11: Aged 1-10 on 01/08/2020
(Juniors under 11 must be accompanied
by a full paying adult)

SPREAD THE COST

10 MONTHS INTEREST FREE INSTALLMENT PLAN OPTION

AVAILABLE UNTIL 30/06/2020

REPRESENTATIVE EXAMPLE

Loan Advance	£350.00
1 Monthly repayment of	£60.90
9 months repayments of	£35.00
Number of Payments	10
Arrangement Fee	£25.90
Representative APR	18.27%
Annual Rate of Interest	0%
Total Charge for Credit	£25.90
Total Amount Payable	£375.90

V12 Retail Finance Limited Registered in
England and Wales 4585692. Authorised
and regulated by the Financial Conduct
Authority. Registration number: 679653.
Registered office: One Arlestone Way,
Solihull, West Midlands, B90 4LH.
Correspondence address: 20 Neptune
Court, Vanguard Way, Cardiff, CF24 5PJ
Tel: 02920 468900.

PRICES & OPTIONS

PHASE

1

WHEN BOUGHT BY
09.3.20

PHASE

2

WHEN BOUGHT BY
31.3.20

PHASE

3

BOUGHT AFTER
01.4.20

20  21
SEASON TICKETS

RENEWALS

SIDE STANDS

Adult	£350 £15.22 PM	£380 £16.52 PM	£400 £17.39 PM
Concession	£270 £11.74 PM	£300 £13.04 PM	£320 £13.91 PM

TOWN END

Adult	£320 £13.91 PM	£340 £14.78 PM	£360 £15.65 PM
Concession	£270 £11.74 PM	£290 £12.61 PM	£310 £13.48 PM

ALL STANDS

Under 21	£110 £4.78 PM	£140 £6.09 PM	£150 £6.52 PM
Under 18	£80 £3.48 PM	£100 £4.35 PM	£110 £4.78 PM
Under 11	FREE	FREE	FREE

U21'S
RENEW FROM ONLY
£110
PER SEASON

U18'S
RENEW FROM ONLY
£80
PER SEASON

U11'S
FREE

ALL STANDS

1 Adult + 1 U18	£400 £17.39 PM	£430 £18.70 PM	£460 £20.00 PM
1 Adult + 2 U18	£470 £20.43 PM	£510 £22.17 PM	£550 £23.91 PM
2 Adult + 1 U18	£700 £30.43 PM	£780 £33.91 PM	£820 £35.65 PM
2 Adult + 2 U18	£770 £33.47 PM	£850 £36.90 PM	£910 £39.56 PM

NEW

SIDE STANDS

Adult	£400 £17.39 PM	£430 £18.70 PM	£450 £19.57 PM
Concession	£320 £13.91 PM	£350 £15.22 PM	£370 £16.09 PM

TOWN END

Adult	£370 £16.09 PM	£390 £16.96 PM	£410 £17.83 PM
Concession	£320 £13.91 PM	£320 £13.91 PM	£330 £14.35 PM

ALL STANDS

Under 21	£130 £5.65 PM	£160 £6.96 PM	£160 £6.96 PM
Under 18	£100 £4.35 PM	£110 £4.78 PM	£110 £4.78 PM
Under 11	FREE	FREE	FREE

U21'S
NEW FROM ONLY
£130
PER SEASON

U18'S
NEW FROM ONLY
£100
PER SEASON

U11'S
FREE

ALL STANDS

1 Adult + 1 U18	£400 £17.39 PM	£430 £18.70 PM	£460 £20.00 PM
1 Adult + 2 U18	£470 £20.43 PM	£510 £22.17 PM	£550 £23.91 PM
2 Adult + 1 U18	£700 £30.43 PM	£780 £33.91 PM	£820 £35.65 PM
2 Adult + 2 U18	£770 £33.47 PM	£850 £36.90 PM	£910 £39.56 PM

JOIN THE JUNIOR REDS

Our Junior Red membership will once again be running throughout the 2020/21 season.

- Just £30 a season
- Free entry to all home league games and access to our new family zone
- Personalised membership card
- e-Birthday card
- Christmas gift and free Christmas party for all members with the opportunity to meet the players and staff
- 5% discount on all mascot packages
- Entry into competitions throughout the season

ONLY
£30
PER SEASON





FAMILY AT SWINDON TOWN

The most wholesome thing in football is going to your first ever game. It's the day that so many people fall in love with the game, the club, the players that played that day.

Real football is all about family. That's how it all starts. Generations of family and friends that support the same team and go to games together. It's happened for decades and decades but it doesn't get old or any less relevant.

That's why the club has been working really hard on ensuring the next generation of Swindon fans is supporting their local club and showing their passion for the Town on a Saturday.

The club regained its family excellence status in 2019, and since then has set up the matchday fanzone and redone the Junior Reds room. Our first-team have been engaging with the STFC Community Foundation more than ever – all this in a bid to make sure that the County Ground is full of families on matchday.

We've seen so many real families show so much emotion this season and we want to keep that going. Simple as that.



EFL
FAMILY
EXCELLENCE
2019

TownPay

OUR MULTIUSE ACCESS CARD

At the start of 2019/20 we launched Town Pay giving supporters a multi purpose card everything Swindon Town and much, much more.

We are excited to be one of the first professional football clubs to be able to offer a Realtime payment, stadium access and loyalty card all in one

Supporters are given the option to link their season card to their debit account and use to redeem loyalty cash on purchases made outside of STFC.

You can earn club cash (up to 2% off the value of your purchase), when you spend you earn!

Supporters can activate and link their card via the Town Pay section of our website.

Please Note: Supporters are under no obligation to activate their card and if you choose not to you don't need to do anything and simply use as normal for stadium access.

