



SWINDON TOWN
FOOTBALL CLUB



SEASON 2018-19



AWAY FAN GUIDE

IMAGINE
CRUISING



DAVID M. COE
FINANCIAL PLANNING LTD



C|F|M
COTSWOLD
FARM MACHINERY





THE **SWINDON TOWN
AWAY FAN GUIDE** HAS
BEEN DESIGNED TO HELP
YOU AS A VISITING
SUPPORTER GET THE
MOST OUT OF YOUR VISIT
TO THE ENERGY CHECK
COUNTY GROUND.

Welcome

TO SWINDON TOWN FC AWAY FAN GUIDE
2018/2019



Here at Swindon Town Football Club we take pride in ensuring that supporters of all ages have a memorable match day experience - irrespective of the result.

The guide contains all the information you require to have an enjoyable day with us and includes directions to the stadium, where to park, matchday activities and food and drink options.

We would like to thank you for purchasing tickets and wish you a safe journey both to and from the stadium and we look forward to welcoming you to Swindon Town.

Purchasing Tickets

ARKELLS STAND AWAY 2018/2019

(BOTH CASH AND CARD ACCEPTED)

PRICES:

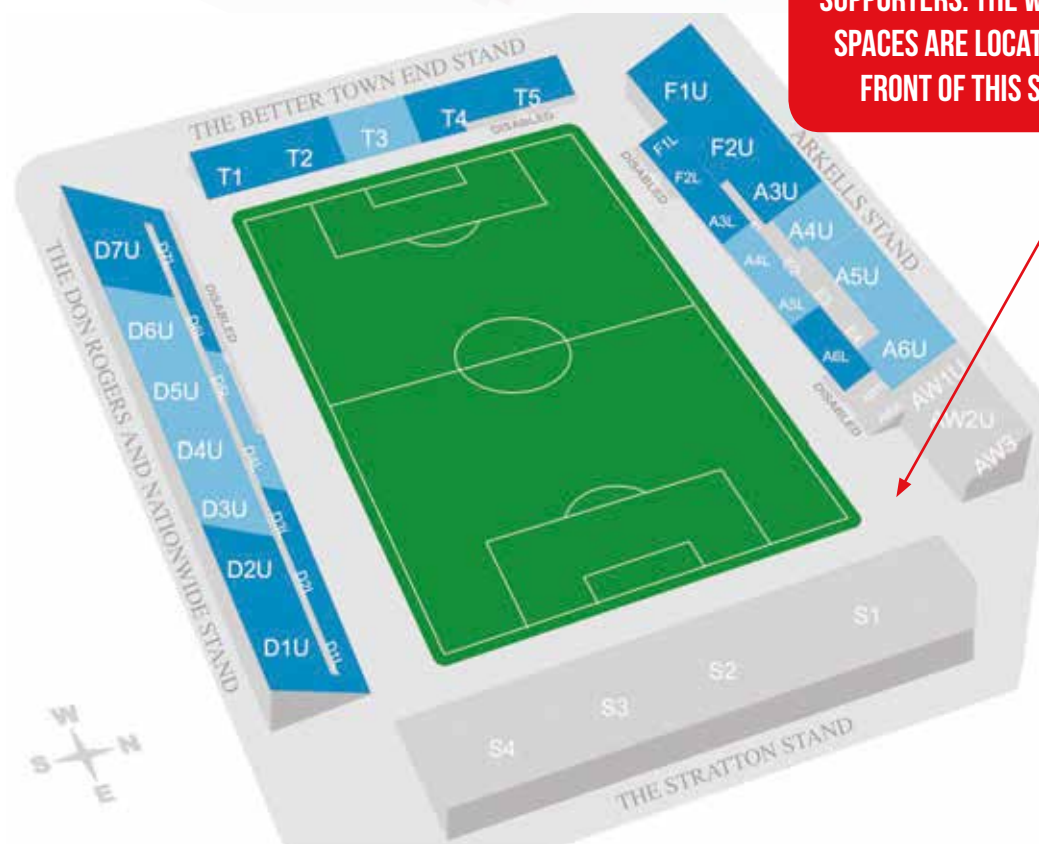
ADULT	£23
OVER 65 / STUDENT	£17
UNDER 21	£10
UNDER 18	£6
UNDER 11	£2
WHEELCHAIR (INC FOC CARER)	£17

Tickets can be purchased in advance direct through your club at the prices above, so please contact your ticket office to book.

Tickets can also be purchased on match days from our away ticket office located behind the Away section of the Arkells stand from 12.30pm, please note if purchasing on matchdays to arrive in plenty of time to avoid queues.



THE AWAY SECTION IS LOCATED AT THE FAR END OF THE ARKELLS STAND. IT HAS A CAPACITY OF 900 SUPPORTERS. THE WHEELCHAIR SPACES ARE LOCATED AT THE FRONT OF THIS SECTION.





Your Match Ticket

ADULT

0106004610005009005004001

SKYBET LEAGUE 2
SWINDON v ACCRINGTON STANLEY
Saturday 5 May 2018 at 15:00
DON ROGERS & NATIONWIDE STAND
BLOCK **ROW** **SEAT**
A3L **JJ** **68**
CLIENT REF: 108999999
Miss R L Biddles
Complimentary
£.00
stfcdirect.com | swindontownfc.co.uk
Reception 0871 876 1879 | Ticket Sales 0871 876 1993

0106004610005009005004001

CONCESSION

0106004610005009005004001



10
WHEELCHAIR
SPACES

WHEELCHAIR SUPPORTERS

We have 10 available wheelchair spaces for away supporters at the Energy Check County Ground, located at the front of the stand in a covered section. One ticket allows 1 x wheelchair user and a complimentary carer access to the ground. There will be 3 tickets included in your ticket allocation but if you require anymore do get in touch.

Getting here

TRAVELLING FROM THE EAST AND WEST >>

Leave the M4 at Junction 15. Take the Commonhead Roundabout. Turn left onto the A4259 Marlborough Road. Take the 2nd exit at the roundabout onto Queens Drive. At the next set of roundabouts take the 3rd exit onto County Road. The entrance to the ground is on the first right.

TRAVELLING FROM THE MIDLANDS >>

Take the M40 to Junction 9. Then take the A43, A34 and then the A420 into Swindon. At Drakes' Roundabout turn onto Queen's Drive. At the next set of roundabouts take the 3rd exit onto County Road, the entrance to the stadium is the first right.

TRAVELLING BY TRAIN >>

From the front of the station turn left onto Station Road. Facing the White House pub, head right onto Corporation Street. At the traffic lights turn left onto Manchester Road. At the end of Manchester Road turn right onto County Road. The entrance to the stadium is the second left. This walk should take approximately 10 minutes.

PARKING >>

There are limited spaces available at The Energy Check County Ground at a cost of £10, but there are several Town centre car parks situated 1/2 miles from the stadium. There is nearby street parking and several match day car parks. Parking for home fans is also available at Drove Primary School for £5, while away fans can park at St Joseph's School for £5.





SEASON 2018-19



Bar 71

There is an away supporters bar that will be in use for the 2018/19 season. Bar 71 opens from 12.00pm on a Saturday and 6.00pm for an evening kick off. Bar 71 is located towards the Stratton Bank at the end of the Arkells Stand. The bar serves both draught beer and lager as well as serving a selection of snacks as well as matchday programmes.

Hospitality

We can also offer selected hospitality options for away supporters for selected games. Watch the game in style throughout the 2018/19 campaign in our luxurious and affordable Imagine Cruising Suite!

Our Premier Suite, named after our Main Title Sponsors, offers guests and businesses a superb and unique matchday experience. You will be welcomed and kept entertained by our brilliant Matchday Host upon arrival, served a delicious three-course meal and then you will be able to cheer on the boys from the very best seats in the stadium!

If you require any further information or would like to book a table in the Imagine Cruising Suite, then please call 0330 002 0020 or email adam@swindontownfc.co.uk.



Banners, Flags & Signs

Swindon Town Football Club wants to encourage an exciting atmosphere at all games played at the County Ground Stadium and encourages fans to bring flags, banners and large 'surfing' flags – but these must adhere to the guidelines set by the Stadium's Safety Team, as stipulated below.



FLAGS, SURFERS & BANNERS – GENERAL

1. Swindon Town Football Club reserves the right to refuse to allow flags, surfers or banners to be displayed, particularly if content is considered offensive, discriminatory, defamatory or inflammatory.
2. Any item that Swindon Town Football Club or any of its employees believe could potentially be used as a weapon and/or compromise public safety is strictly prohibited and will be confiscated.

FLAGS

1. Flags should be no bigger than 150cm in depth or width. Flags should be presented to stewards prior to entry to the Stadium where they will be inspected and approved prior to entry. Anything above these measurements will be classed as a banner and will therefore require a fire certificate and will need to be registered with the Club.

BANNERS

1. Materials measuring more than 150cm x 150cm will be considered as banners.
2. All banners and surfers should be made from, or treated with, fire-retardant material and a fire certificate must be produced. Proof of certification may be required whenever they are brought into the stadium.
3. On occasion, where a Club designated sterile area (e.g. empty block of seats) is available within Stadium, it may be possible for banners to be placed in the sterile area. Permission to do so must first be obtained from the Club in advance via email at mark@swindontownfc.co.uk or, in circumstances where this is not possible, by the stand manager prior to entry on a matchday.





FOUNDED IN
1879

SWINDON TOWN
WERE PROMOTED
TO THE
PREMIER LEAGUE
AT THE END OF THE
1992/1993
SEASON

ENERGY CHECK
COUNTY GROUND
CAPACITY IS
15,547

7

*Did you
know?*

IN 1969
SWINDON TOWN
BEAT ARSENAL **3-1**



AT WEMBLEY TO WIN THE
LEAGUE CUP FOR THE FIRST
AND ONLY TIME IN THE
CLUB'S HISTORY

THE PITCH MEASURES
10 YARDS X 70 YARDS AND
COVERS 69,300 SQUARE FEET

THAT IS LARGE ENOUGH TO
FIT 123 OF OUR OFFICIAL
TEAM BUSES ON!



THERE ARE
1056
STEPS

AT THE ENERGY
CHECK COUNTY GROUND

IF YOU STOOD ALL THE
STEPS ON TOP OF EACH
IT WOULD REACH 643M
IN HEIGHT, WHICH IS
10M HIGHER THAN THE
2ND TALLEST BUILDING
IN THE WORLD –
THE SHANGHAI TOWER

STFC Superstore

You can find our official STFC Superstore at the far-right hand side of the town end stand where there is a variety of merchandise and memorabilia on sale.

WHY NOT COME INTO STORE AND PURCHASE A MATCHDAY SOUVENIR?

THE STORE IS
OPEN FROM **9AM**
UNTIL KICK OFF

AND THEN FOR 30 MINUTES POST-MATCH

You can also find all away supporter information on our website by visiting:
www.swindontownfc.co.uk/tickets/away-fans-info/

We hope you have an enjoyable day and for any further ticket questions please do not hesitate to contact me on 0871 876 1993 or email dannyl@swindontownfc.co.uk.

Danny Lee
Head of Ticketing, Swindon Town Football Club

